



Deepavali Thiruvizha 2026

Presented by the Little India Shop Owners and Heritage Association

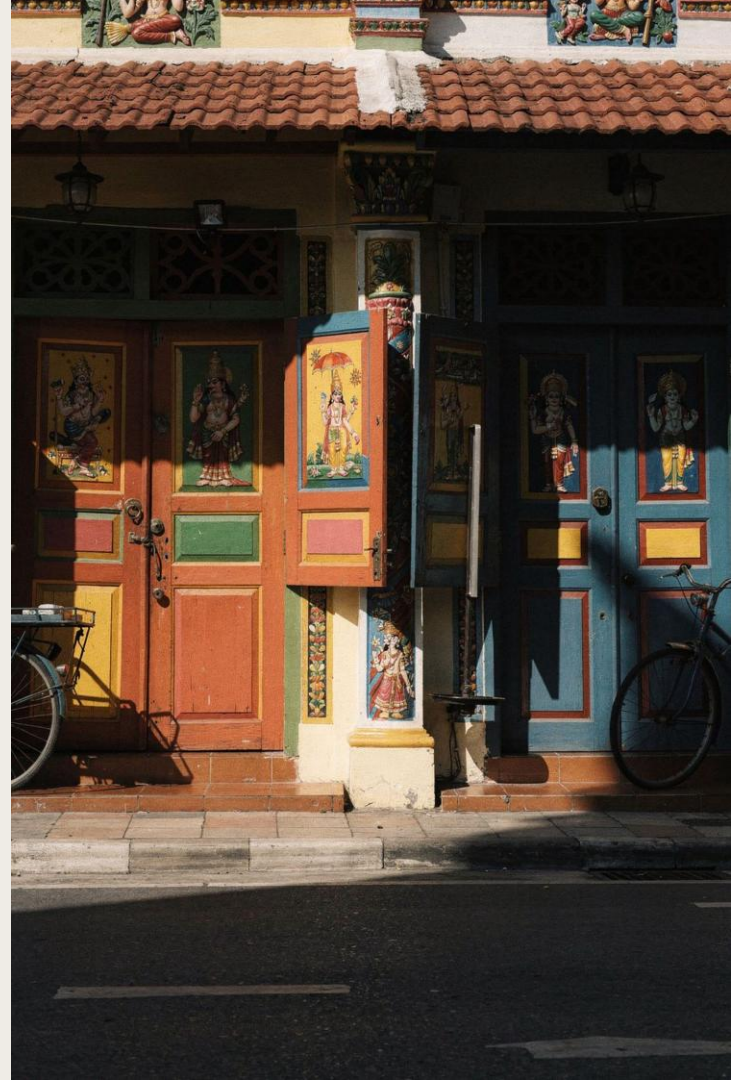
3 OCT – 29 NOV 2026

LITTLE INDIA, SINGAPORE

About LISHA

What We Do

LISHA shares the rich diversity of Indian culture through meaningful celebrations such as the Deepavali Festival and The Pongal Festival, educating the public on Indian festivities while ensuring Little India's merchants remain sustainable and heritage is preserved for future generations.



Festival Overview

Deepavali Thiruvizha 2026 is LISHA's flagship cultural festival celebrating one of the most significant festivals in the Hindu calendar. Derived from the Sanskrit word meaning "*a row of lights*", Deepavali symbolizes the triumph of light over darkness, good over evil, and hope over despair.

Festival Period

3 Oct – 29 Nov 2026 (58 days)

Street light-Up

3 Oct – 29 Nov 2026

Festival Village

10 Oct – 8 Nov 2026

Primary Venues

Serangoon Road, Campbell Lane, Birch Road

Street Light-Up Ceremony

3 OCT 2026 · 7:00 PM · BIRCH ROAD

LISHA will present a breathtaking light-up stretching over **2 kilometers along Serangoon Road**, turning the precinct into a radiant wonderland. The ceremony will be inaugurated by Minister Vivian Balakrishnan (to be confirmed), followed by traditional music, dance performances.

Light-Up Details

- Light Up Ceremony will be held at Birch Rd.
- Lights on daily 7:00 PM to midnight throughout the festival
- Designed to increase footfall and attract tourists worldwide



Festival Village & Community Programs



Festival Village

Campbell Lane, daily 7 PM–midnight (10 Oct to 8 Nov). Traditional clothing, snacks, handicrafts and festive décor. Merchants extend shop spaces to display and sell Deepavali items.



Kolam Art Collaboration

In partnership with the People's Association, a large-scale community kolam installation at Campbell Lane created by residents and PA grassroots volunteers serves as the festival's striking visual centerpiece pre light up ceremony.



Sangeetham Under the Stars

Free live music on 2 Saturdays, 17th & 31st Oct, 8 to 10 PM at Campbell Lane Open Stage. Features Carnatic classical, fusion sessions, Bollywood beats and an emerging artists showcase.

Heritage & Cultural Experiences

AR/VR Heritage Walk: "Journey Through Time"

Every Sat, 10 Oct – 7 Nov • \$15/person (free for seniors & \$10 for students). Portable AR/VR headsets guide participants through Sri Veeramakaliamman Temple (1880s), Tekka Market, and Little India Arcade. Participants receive a digital souvenir album via QR code.

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Big Bus Deepavali Tours

Every Saturdays, 10 Oct -28 Nov • 7 PM & 8 PM • \$12/person (includes \$5 F&B voucher). A 45-minute festive detour from Orchard Hotel through Little India to Racecourse Road.

Hands-On Craft Workshops



Brass Lamp Engraving

10 & 24 Oct (Sundays) • 10 AM-1 PM • Tekka Place • \$10/person (20 pax). Participants personalize a miniature *kuthuvilakku* brass lamp using pattern hammering and decorative etching under master craftsmen, preserving an endangered tradition.



Clay Diya Painting

17 Oct & 31 Oct (Saturdays) • 2-4 PM • Tekka Place • Free with registration (30 pax). Decorate terracotta *diyas* with acrylic paints, gilding paste, and rhinestones. Learn the symbolism of peacocks, lotus flowers, and kolam patterns.



Spice Blending Masterclass

17 Oct & 31 Oct (Saturdays) • 11 AM-1 PM • Campbell Lane • \$8/person (20 pax). Create Garam Masala and Sambar Powder with a local chef. Take home freshly made blends, recipe cards and whole spices. Concludes with a tasting session.

Interactive Visitor Experiences

Deepavali Photo Trail Challenge

Throughout the full festival period (3 Oct - 8 Nov), self-guided and free. Participants visit 10 photo stations across Little India and submit photos via LISHA to enter weekly lucky draws, vouchers of \$50, \$100 and \$150 redeemable at participating merchants.



Expected Outcomes

→ Tourism Growth

Innovative VR Heritage Walk positions
Little India as a tech-forward cultural
destination for international tourists

→ Merchant Support

Festival Village, Big Bus Tours and Photo
Trail direct sustained foot traffic to local
businesses throughout the precinct

→ Community & Heritage

PA partnership, craft workshops, and
storytelling sessions deepen intercultural
understanding and preserve endangered
traditions



Join Us in Lighting Up Little India

Deepavali Thiruvizha 2026 aspires to deliver an immersive and inclusive celebration that showcases Little India as a must-visit destination, reinforcing Singapore's identity as a harmonious, multicultural nation.

Organizer

Little India Shop Owners and Heritage Association (LISHA)

Festival Period

3 October – 29 November 2026